

# SUPRIYA SINGH

## INDIA



Supriya Singh is a practitioner specializing in corporate sustainability strategy, governance, partnership approaches and creating impact at scale. With over 18 years of global experience in business, civil society and academia, she is adept in organizational change management for corporate sustainability, including engaging C-suite, board directors, civil society and other stakeholders. A full member of The Club of Rome, she holds a Diploma in Business Sustainability and Responsible Leadership from the Swedish Institute, Stockholm and MPhil and MA degrees in International Relations from Jawaharlal Nehru University, New Delhi.

### DOCTORAL RESEARCH

## THE TRANSFORMATIVE ROLE, PROCESS AND OUTCOME OF LEARNING IN SUSTAINABILITY-ORIENTED, CROSS-SECTOR PARTNERSHIPS

SUPERVISED BY  
**PROF. DR. MARKUS BECKMANN**  
CHAIR FOR CORPORATE SUSTAINABILITY MANAGEMENT (CSM), FAU

RESEARCH CONTEXT  
Cross-sector partnerships are a prominent business approach to collectivize ideas, resources, knowledge and competencies to address sustainability challenges. Such collaborations, also spotlighted by UN SDG Goal 17, aim at confronting complex societal problems that exceed the capacity of individual firms and are often viewed as arenas for learning for capability development and relationship building.



### OTHER ACTIVITIES & PROJECTS ASSOCIATED WITH THE DOCTORAL RESEARCH



#### RESEARCH ARTICLES IN PROGRESS

PAPER	TITLE	AUTHORSHIP	MAIN RESEARCH QUESTION
PAPER 1	A LITERATURE REVIEW OF LEARNING IN SUSTAINABILITY-ORIENTED, CROSS-SECTOR PARTNERSHIPS	SINGLE	What are the key themes in scholarly discussions on learning in sustainability-oriented, cross-sector partnerships?
PAPER 2	INFLUENCE OF SUSTAINABILITY-ORIENTED CROSS-SECTOR PARTNERSHIPS ON CORPORATE MANAGERS	CO-AUTHOR (WITH CSM RESEARCHER - VITTORIO CERULLI)	In what ways do sustainability-oriented cross-sector partnerships influence inter-personal and intra-personal transformation of corporate managers?
PAPER 3	VALUE CREATION IN SUSTAINABILITY-ORIENTED CROSS-SECTOR PARTNERSHIPS IN POLITICALLY COMPLEX INSTITUTIONAL CONTEX	CO-AUTHOR (WITH IDP MEMBERS - CHAU BUI, XU KANG, MATTHIAS FERTIG)	How does the authoritarian state logic, as a distinct form of institutional logic, affect the value creation in cross-sector partnerships for sustainability in China and Vietnam?

METHODOLOGY	CONCEPTUAL FRAMEWORK	RESEARCH IMPACT
<b>QUALITATIVE</b> SYSTEMATIC LITERATURE REVIEW; INTERVIEWS; REFLEXIVE THEMATIC ANALYSIS	<b>INTER-DISCIPLINARY</b> LEARNING THEORIES; INSTITUTIONAL THEORY; STAKEHOLDER THEORY; TRANSITION THEORY; KNOWLEDGE-BASED VIEW	<b>RESEARCH &amp; PRACTICE</b> EXPAND THE KNOWLEDGE FRONTIER ON LEARNING IN PARTNERSHIPS. HELP COMPANIES DESIGN 'LEARNING PARTNERSHIPS' INTENTIONALLY AND TAP INTO ITS FULL POTENTIAL.

#### INSIGHTS AND REFLECTIONS

- LEARNING IN CROSS-SECTOR PARTNERSHIPS IS A MULTI-LEVEL PHENOMENON WHERE THE RELATIONSHIP BETWEEN DIFFERENT LEVELS IS DYNAMIC AND NOT LINEAR.
- LEARNING AT THE INDIVIDUAL LEVEL IS THE LEAST RESEARCHED OF ALL THE LEVELS (ORGANIZATION, PARTNERSHIP, SOCIETY) IN ACADEMIC LITERATURE.
- LEARNING IN PARTNERSHIPS CAN BE SEEN BOTH AS A PROCESS AND AN OUTCOME OF COLLABORATION WHICH RESULTS FROM INTERACTIONS OVER A PERIOD OF TIME.
- TRUST BETWEEN ACTORS IS ONE OF THE MOST IMPORTANT ENABLERS FOR LEARNING IN PARTNERSHIPS.
- POWER IMBALANCE IS THE KEY BARRIER FOR LEARNING AND KNOWLEDGE CREATION IN PARTNERSHIPS.

### EELISA PARTNERSHIPS ORCHESTRATING SUSTAINABILITY TRANSFORMATIONS (POST)

PROJECT BY SCUOLA NORMALE SUPERIORE (ITALY) - UNIVERSIDAD POLITÉCNICA DE MADRID (SPAIN) - FRIEDRICH ALEXANDER UNIVERSITY ERLANGEN NÜRNBERG (GERMANY).

CONCEPTUALIZED AND IMPLEMENTED BY 6 IDP MEMBERS - CHAU BUI, XU KANG, SHUVRA DEY, LOREN BUSTOS, KANIA GUZAIMI & SUPRIYA SINGH (SUPPORTED BY SEVERAL OTHER IDP MEMBERS)

GRANT AWARDED BY THE EUROPEAN ENGINEERING LEARNING INNOVATION AND SCIENCE ALLIANCE (EELISA) IN OCTOBER 2022.

3 WORKSHOPS CONDUCTED IN FLORENCE, MADRID & BUCHAREST AND A SPRING SCHOOL IN NUREMBERG.



IDP JOUR FIXE DESIGNED & ORGANIZED WITH IDP COLLEAGUES ON 'PARTNERSHIPS FOR SUSTAINABILITY TRANSFORMATIONS'

DECEMBER 2022

RESEARCH PRESENTATIONS AT DOCTORAL COLLOQUIUMS ORGANIZED BY CSM. SEEN HERE AT THE WITTENBERG CENTRE FOR GLOBAL ETHICS, GERMANY.

JANUARY 2023

PRESENTATION OF THE INITIAL FINDINGS OF THE SYSTEMATIC LITERATURE REVIEW TO THE MEMBERS OF THE CLUB OF ROME AT ITS ANNUAL GENERAL MEETING.

NOVEMBER, 2023



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